

Media- Kit.



Kelly Clarkson Show



I love inspiring individuals who are making a difference in their industry.



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Welcome- Message.

As a **bilingual** multimedia journalist with a Master's degree in Broadcast Journalism from the University of Miami, I have honed my craft in every aspect of visual storytelling. Whether I'm in front of the camera or behind it, producing, shooting, editing, or writing, my passion lies in bringing visions to life. My work speaks for itself with a vibrant social media presence of **over 10,000 followers**, more than **3 million views across my pages**, and **interviews with successful founders and celebrities**. I am dedicated to leveraging my comprehensive skill set to create impactful stories. Let's collaborate to make your vision a reality.

With love,

Talia Mereles



My Services

With experience in live segments on the Today Show and interviews with founders and celebrities, I bring a blend of dynamic on-air hosting and insightful storytelling to every project, ensuring each piece is engaging and professionally crafted.

ON AIR HOST

SOCIAL MEDIA

INTERVIEWING



The Today Show

Examples

On-Air Hosting:

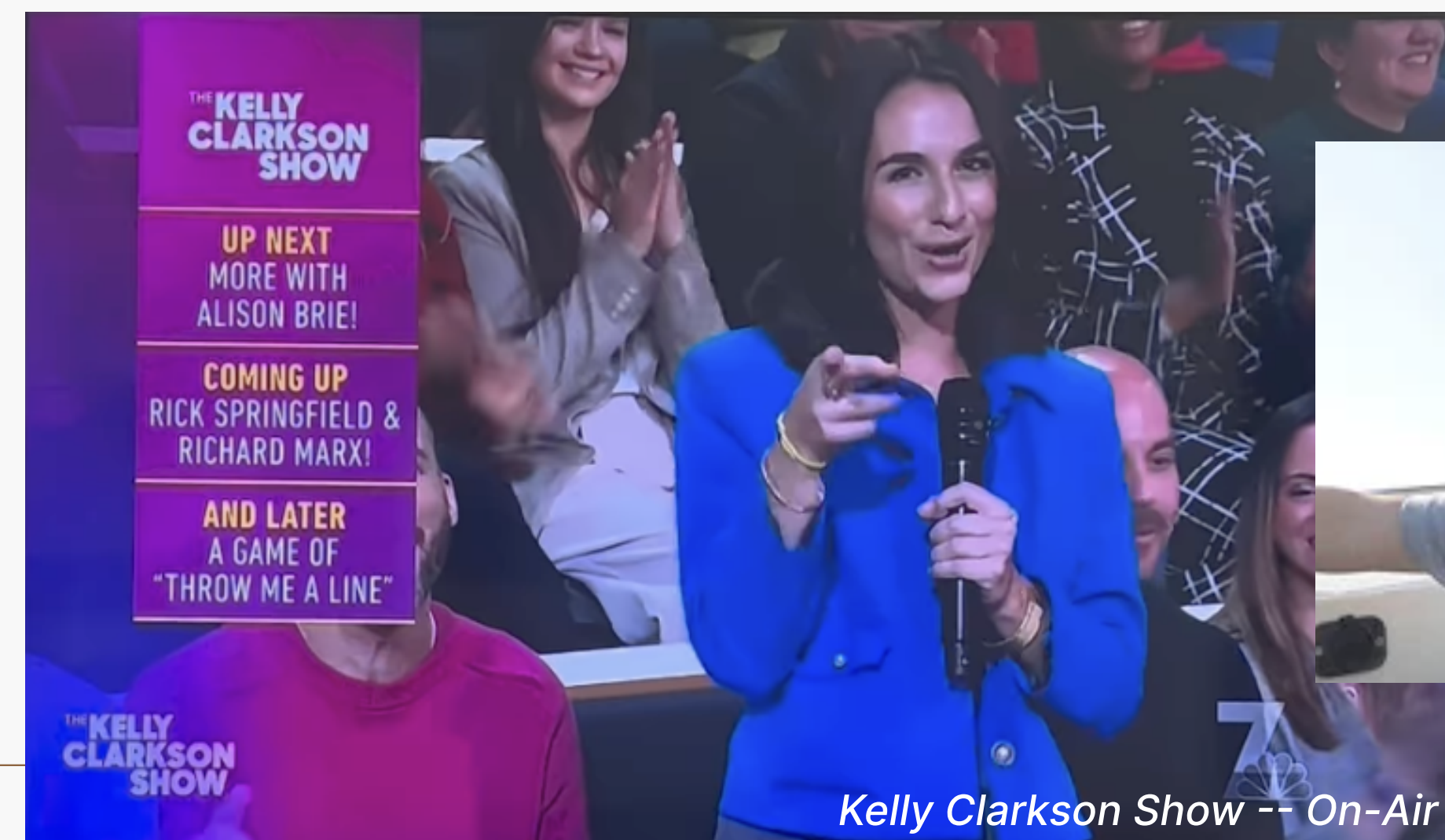
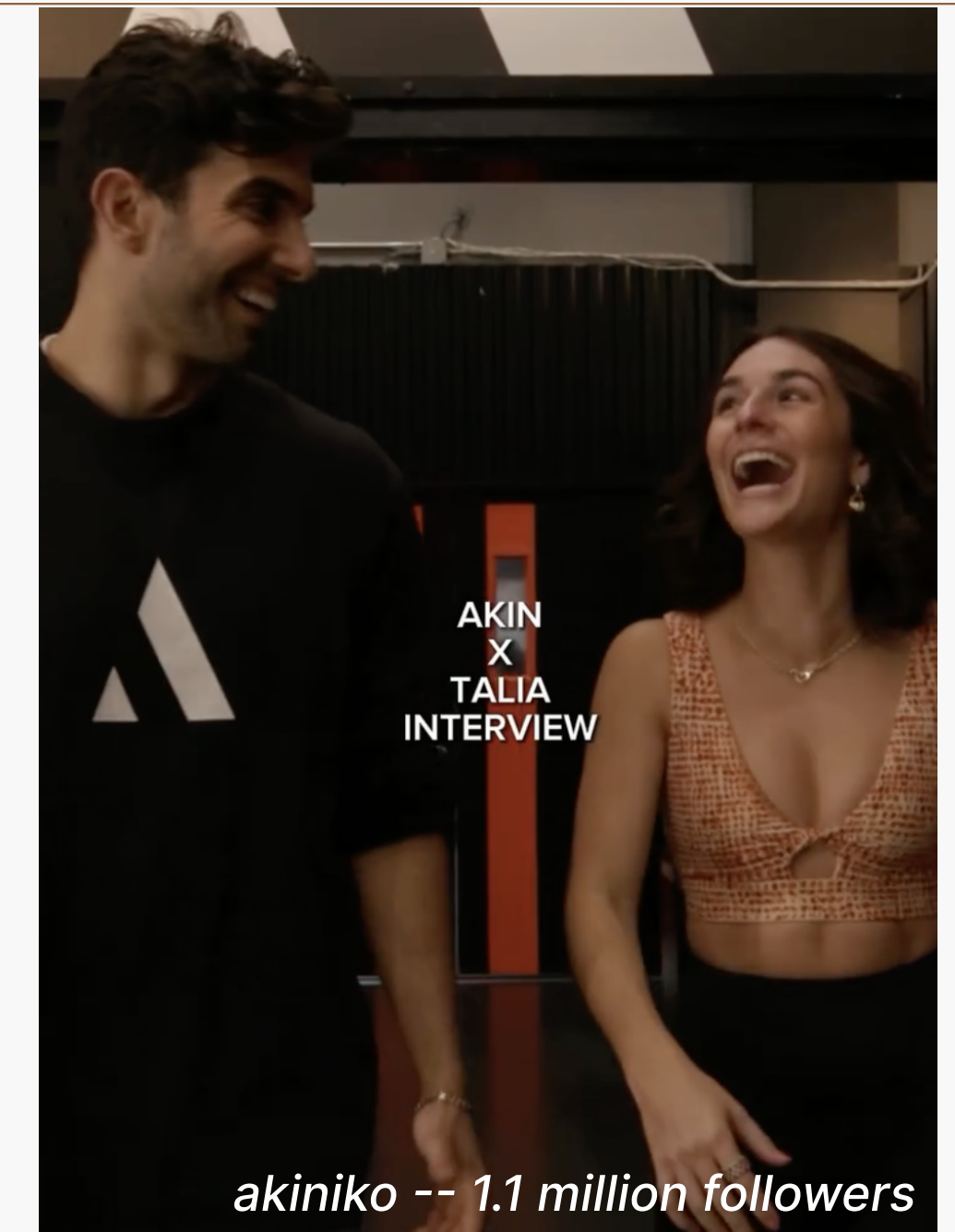
I engage audiences with a mix of charisma and insight, ensuring every broadcast is captivating, whether live or pre-recorded.

Social Media:

I craft engaging content for social media, driving follower engagement and growth through tailored strategies for each platform.

Interviewing:

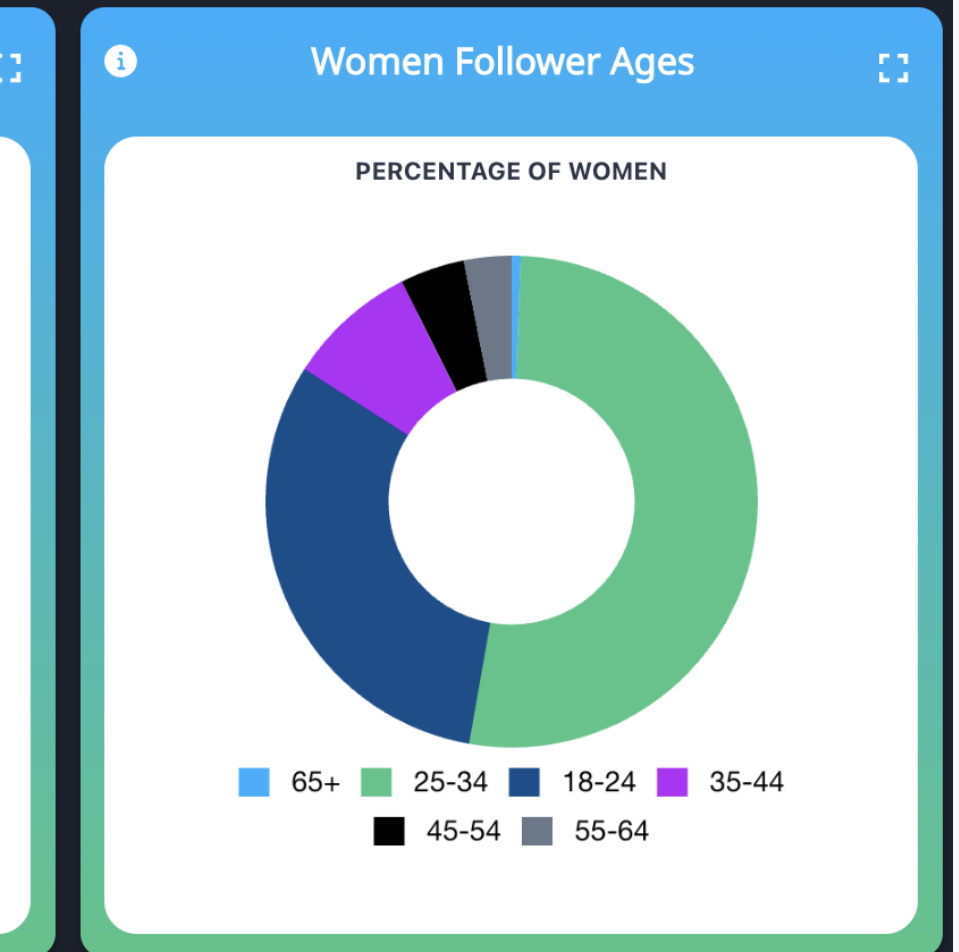
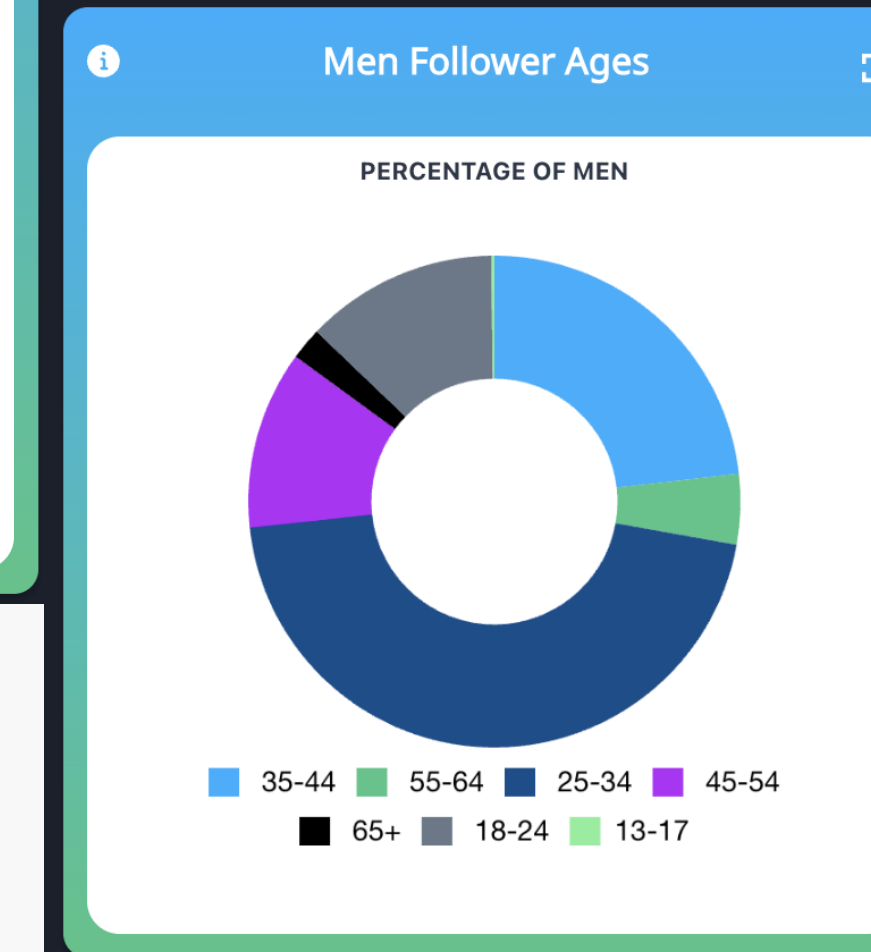
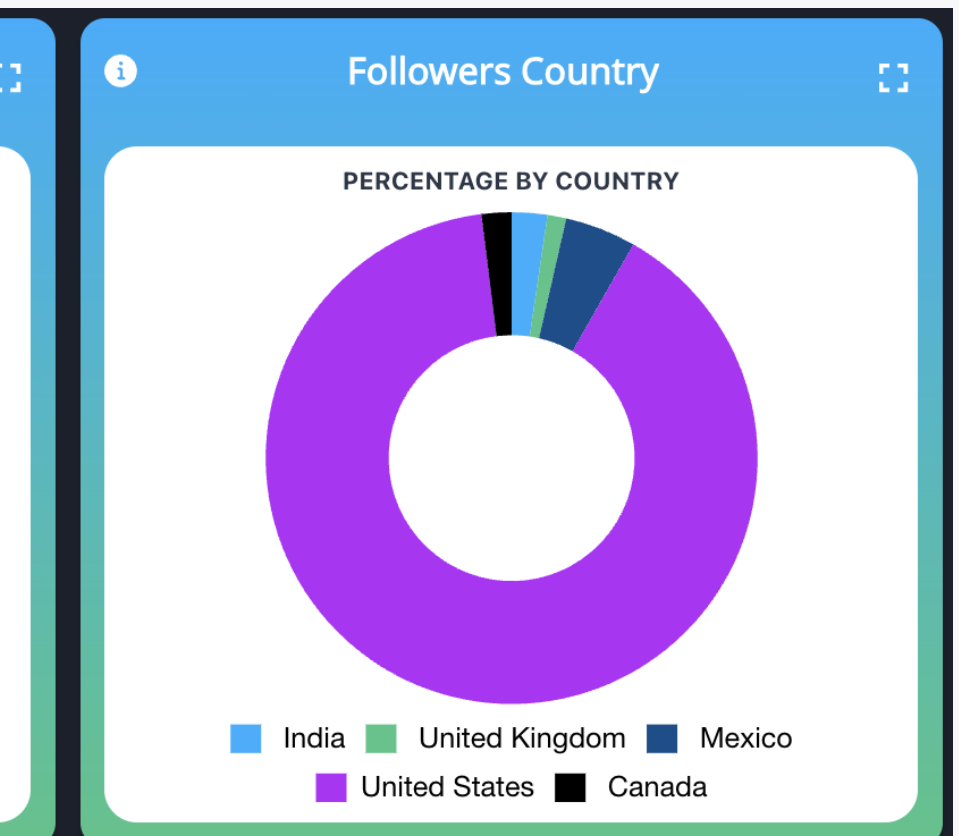
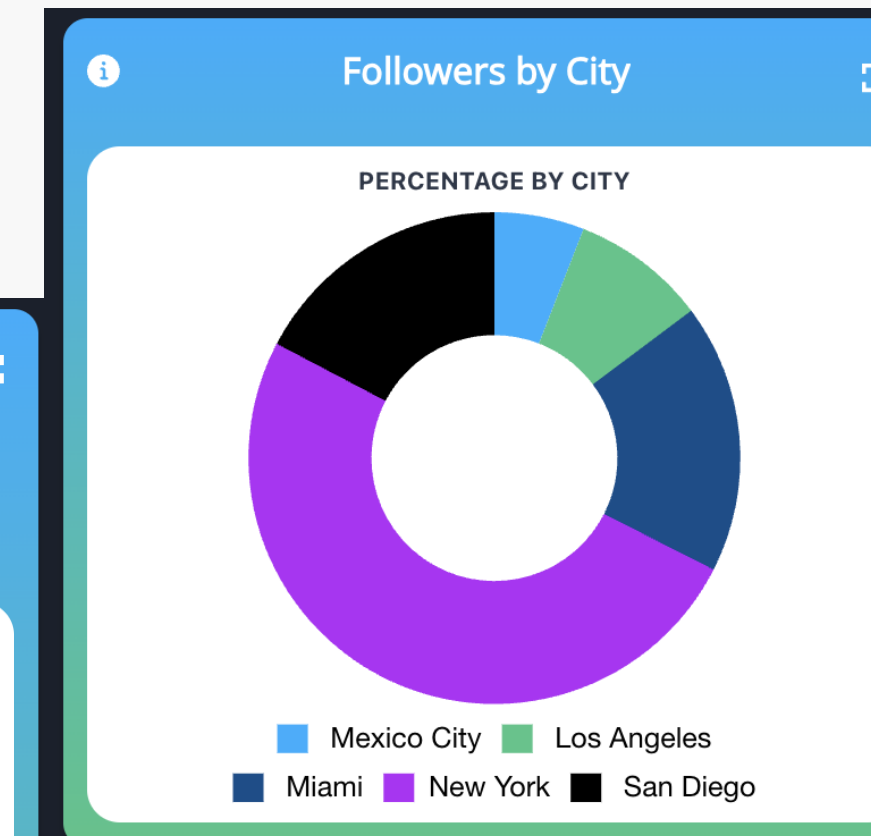
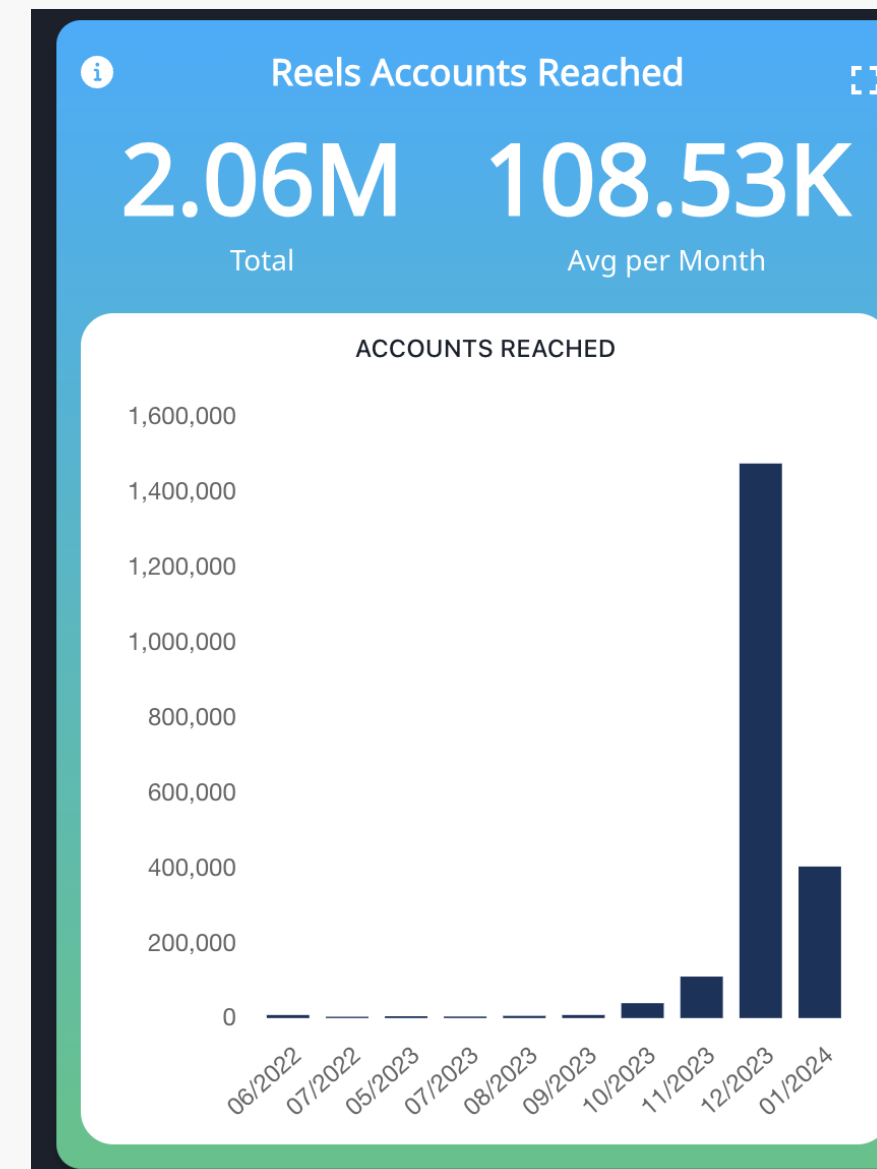
I conduct engaging and enlightening interviews with prominent founders, celebrities, and influential figures, with meticulous preparation, genuine curiosity, and a commitment to amplifying voices, both large and small, to effect positive change within their communities.



My Stats & Demographics

My diverse content blend encompasses engaging interviews, running adventures, pickleball escapades, on-air hosting, and health and fitness insights, captivating demographics spanning from Florida to California and New York.

While my primary demographic falls within the 25-34 age range, my reach extends to a broad spectrum from 18 to 44. With an active and invested audience, my recent Instagram traction exceeding 2 million views in just three months serves as compelling evidence that my creations deeply resonate and leave a lasting impact, each view representing a shared story, a cherished moment, and a meaningful connection forged.



Instagram Insights verified by Third-Party DataEarn

Client- Testimonials



“Some people you meet and know they’re headed for big things. @taliamerles is one of those people. If doors won’t open for her, she will kick them down. Today was her last day as our intern, but keep an eye on this one. Good luck Talia!”

Mike Guerrieri, Former General Manager, NBC6 South Florida



“I have a lot of mentee’s and I don’t say this to any of them. But you’ve got it. We’re getting you on TV”

Gadi Schwartz, Correspondent NBC NEWS



Media Inquiries

I strive to respond to all media queries promptly. When reaching out, please include the following details:

- Name and organization
- Reason why
- Deadline
- Package Preference

For all press and media inquiries, including interview requests, appearances, and collaborations, please contact me at:

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Thank you

